

| Column | C

ame person. In Just, owner by an excesse in assertiating pear of both periods.

Usuppe and Rest of World (2011), respectively, or by 67%, 45% and 137%, respectively, as compared to the same period in 2016. This increase was due to strong investment in advertising spend and indoposited their weekless and bidding strategy in response to the introduction of the relevance assessment. Referral Powerus growth in all suggested in the second quarter of 2017 was also possiblely imported their weekless and bidding strategy in response to the introduction of the relevance assessment. Referral Powerus growth in all suggested in the second quarter of 2017 was also possiblely imported.

Continue Profession & Supersection Holland & Siza Monthis Ended June 30 Siza Monthis Continue 30 Siza Monthis Con

The control of the Co

Costs and Expenses				As a t of Revenue							
Three Months Ended June 30				Three Months Ended June 30							
2017	2016	2016 ^ % Y				2017		2016	^ in bps		
(€ millions)											
Cost of revenue 1.				0	4	1	ł.	(77)		
of which share-based compensation 0											
	5.3 172.5	60	4	92	- 1	96	8	(440)		
of which share-based compensation 0											
Technology and content 13		(43) %	4		13		(878)		
of which share-based compensation 1											
General and administrative 11		(62)%	4		17		(1,257)		
of which share-based compensation 2											
Amortization of intangible assets 0.		(84) %	0		1		(141)		
Total costs and expenses 30	1.3 229.0	32	· ·	100		128		(2,693)		
Costs and Expenses						As a t of	Revesse				
Costs and Expenses	10						Revenue	une 30			
	30 2016			* 8 7/7				une 30 2016		'in bos	
Six Months Ended June				^ % Y/Y		Six Monti				in bps	
Six Months Ended June 2017	2016	19		^ % Y/Y		Six Monti			,	in bps	
Six Months Ended June 2017 (€ millions)	2016	19			1	Six Monti 2017	ns Ended J	2016	,	in bps	
Six Nonths Ended June 2017 (€ millions) Cost of revenue 2. of which share-based compensation 0 Selling and marketing 55	2016 5 2.1 .1 0.7 6.8 312.6	19	t t		1	Six Monti 2017	ns Ended J	2016	,	in bps	
Six Months Ended June 2017 (6 millions) Cost of reverse of which share-based compensation 0 Selling and marketing of which share-based compensation 1	2016 5 2.1 .1 0.7 6.8 312.6 .9 9.5	62	ŧ	90	ŧ	Six Monti 2017 1 92	ns Ended J	2016 (62 (241	,	in bps	
Six Nonths Ended June 2017 (€ millions) Cost of revenue 2. of which share-based compensation 0 Selling and marketing 55	2016 5 2.1 .1 0.7 6.8 312.6 .9 9.5			0		Six Monti 2017	ns Ended J	2016)	'in bps	
Six Months Ended June 2017 (C millions) Cost of revenue of which share-based compensation of Selling and marketing 50 of which share-based compensation 1 Fechnology and content 24 of which share-based compensation 2 of which share-based compensation 2	2016 5 2.1 .1 0.7 6.8 312.6 .9 9.5 .7 30.5	62	k)k	90 4	ŧ	Six Monti 2017 1 92 9	ts Ended J	2016 (62 (241 (502)	^in bps	
Six Norths Ended June 2017 2017 (Entitions) Cost of reverse 2. of which share-based compensation 0 felling and marketing 5 of which share-based compensation 1 vectorology and content 24 of which share-based compensation 2 Ceneral and administrative 20	2016 5 2.1 .1 0.7 6.8 312.6 .9 9.5 .7 30.5 .0 14.8 .1 34.0	62	ŧ	90	ŧ	Six Monti 2017 1 92	ts Ended J	2016 (62 (241)	'in bps	
Six Noorths Ended June 2017 (e millions) Cost of reverses of which share-based compensation 3 felling and marketing 5 of which share-based compensation 1 Methodology and consciously the share-based compensation 2 General and administrative General and administrative of which share-based compensation 3	2016 5 2.1 .1 0.7 6.8 312.6 .9 9.5 .7 30.5 .0 14.8 .1 34.0 .4 23.8	62 (19 (41	k)k)k	90	1	Six Monti 2017 1 92 9	ts Ended J	2016 (62 (241 (502 (605)	in bps	
Six Norths Ended June 2017 Coat of revenue (e millions) Coat of revenue (e millions) Coat of revenue (e millions) Galling and marketing of which share-based compensation of Selling and marketing of which share-based compensation of Country of the country of Coun	2016 5 2.1 .1 0.7 6.8 312.6 .9 9.5 .7 30.5 .0 14.8 .1 34.0 .4 23.8 4 8.8	62 (19 (41 (73	k)k	90 4 4	1	Six Monti 2017 1 92 9	ts Ended J	2016 (62 (241 (502	1	'in bps	
Six Norths Ended June 2017 Coat of revenue (e millions) Coat of revenue (e millions) Coat of revenue (e millions) Galling and marketing of which share-based compensation of Selling and marketing of which share-based compensation of Country of the country of Coun	2016 5 2.1 .1 0.7 6.8 312.6 .9 9.5 .7 30.5 .0 14.8 .1 34.0 .4 23.8	62 (19 (41	k)k)k	90	8 8	Six Monti 2017 1 92 9	te Ended J	2016 (62 (241 (502 (605)))	'in bps	

The same of part of 20°T, tell shinking and context appears decreased by E3 mills. or UN partial one partial, and for the six marries unded Jan 32. 20°T, document by E3 mills, or UN partial one partial. He also marries under Jan 32. 20°T, document by E3 mills, or UN partial one partial. He also marries under Jan 32. 20°T, document by E3 mills, or UN partial one partial M12 mills and e3 mills

Operating income (loss)
Other income (loss)
Interest expense
Other, net
Total other income (expense), net 0.1 (0.3) (0.2) 0.1 (0.4) (0.3) (49.9) (0.0) (49.9) 46.8 0.3 46.5 9.3 5.0 4.3 (1.3) 2.9 22.5 0.3 (49.7) Net (income) loss attributable to noncontrolling interests 1.1 Net income (loss) attributable to trivago N.V. (2.3) 0.2 (49.7) 2.3 0.9 47.4 0.9 (1.6) 52.6 12.5

As of June 30, 2017

e 214,819 e 227,298 2,357 884 65,62 16,658 14,099 11,374,521 292, ,658 16,505 11,529 292,874

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Code and can be providents

Restricted code

Restricted c Property and equipment, net Other long-term assets Intanglible assets, net Goodwill TOTAL ASSETS

Deferred income taxes Other long-term liabilities Redeemable noncontrolling interests Excellentiders' equity:
Class A communitation, 60:56 per value - 750,000,000 pharms authorized, 30,347,559 and 35,055,650 shares insend and outstanding as of June 30, 307 and December 31, 2016
Class A communitation, 60:56 per value - 752,000,000 pharms authorized, 750,000,000 pharms insend and outstanding as of June 30, 307 and December 31, 2016, respectively.

Section 2018 A communitation of June 30, 300,000 pharms authorized, 750,000,000 pharms insend and outstanding as of June 30, 307 and December 31, 2016, respectively.

72,911 981 173,721 490,466 €1,112,604 €1,007,24

As of December 31, 2016

Servens from related party Total revenue	June 30, 2017 € 198,190 4 100,146 298,336	: 120,827	June 30, 2016 € 222,156 197,909 565,980	116,184 338,340	June 30, 2017		June 30, 2016	
Cours and engement Cours of revenue, including valued party, encluding secritarion (1)(2)(1) mailing and marketing (1) mailing and marketing (1)(1) mailing and marketing (1)(1)(1) marketing and marketing and marketing and marketing (1)(1)(1) marketing (1)(1)(1)(1)(1) marketing (1)(1)(1)(1)(1)(1)(1)(1)(1)(1)(1)(1)(1)((2,974	1,411 275,325 12,984 11,202 388	1,382 172,539 22,870 29,663 2,527 (49,992	2,509 506,780 24,699 20,071 2,386	2,097 312,651 30,510 34,003 8,803 9,535	(49,724	1	
Other Innow (sepama) Interest sepama Other, sate Total other innow (sepama), net	(27 (65 (92)	(59 152 93	(210 (241	(31) 188 102	(86))
Themse (case) before income tomas Providing (benefit) for income tomas Bat (income) toma stripinates in noncontrolling intersents Bat (income) toma stripinates in noncontrolling intersents Bat (income) toma stripinates to twice provided by the come stockholders (4))	(3,066 319 (3,385 1,108 € (2,277)	(31) 160	(49,899) (49,868 (1,315 € (49,708)	5,021)) (2,958 & (9,294 354 4,273 251 49,725)	(49,622 (49,976)	
Martings per soms ettromomes to troupp av. National to common atocommunes (4)! Martin		€ (0.01) € (0.01)	1	€ 0.01 € 0.01	1			
Direct (1) Includes share-based componention as follows: Cast of revenue falling and marketing		239,197 € 39 € 7 911	- 07 € 52 € 711 9,286	1,890	9,483			
Technology and content, set of opinization intermal-uses offware and website development conta General and administrative (1) Assortization of intermal uses orfitawa and website development contain intermal uses northware and website development contain intermal uses northware and website development of the containing of intermal uses northware and website seems of the containing of intermal uses northware and under the containing of intermal uses of the containing of		1,036 2,125 -	14,811 23,842	2,040 3,433	14,792 21,849 € 3,750			
Ameritation of internal use offeners and whealth development costs included in technology and connect ()) Includes relating pure opensus an follows (Out of revenue General and definitionals)		419 © 17 - 76 12	242 6 33 - 914	799 - 129 91	429 - 1,708			
(4) Superants marrings per shares of Class A and Class B common stock and weighted-swarge shares of Class A and Class B common stock constanding for the period from January 1, 2017 through June 11, 2017, the period foliancing the cognitalization traps NV Contensed crustians of class A and Class B common stock constanding for the period from January 1, 2017 through June 11, 2017, the period foliancing the cognitalization traps NV Contensed crustalent of class A and Class B common stock constanding for the period from January 1, 2017 through June 11, 2017, the period foliancing the cognitalization traps NV Contensed crustalent of class B common stock constanding for the period from January 1, 2017 through June 11, 2017, the period foliancing the cognitalization traps NV Contensed crustalent of class B common stock constanding for the period from January 1, 2017 through June 11, 2017, the period foliancing the cognitalization traps NV Contensed crustalent of class B common stock contensed crustalent crustalent of class B common stock contensed	n of the parent	company and IPO.						

) 88) (35,247)
(35,147)
)
(4.785
(4.785
3
1
)

Three months ended June 10, 2017 Six months ended June 10, 2017 (thousands, except per share data) | District | The overwhip of though NV, and James 30, 2007 is an inflored. | Total | Shares | Shares

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our advertises concentration; and processes our branch assumess; our ability to maintain and concesses our branch assumess; our ability to maintain and or expand relationships with, and develop near missionships with, ballet chains and independent holes as well as OTAs; our relation assumes assume projects, which may change their algorithms; our relations can be found in a contraction of the contraction o

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