
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

FORM 6-K

**REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO SECTION 13a-16 OR 15d-16
UNDER THE SECURITIES EXCHANGE ACT OF 1934**

Date of Report: October, 2023

Commission File Number: 001-37959

trivago N.V.

(Exact Name of Registrant as Specified in Its Charter)

**Kesselstraße 5 - 7
40221 Düsseldorf
Federal Republic of Germany
+49 211 54065110
(Address of principal executive offices)**

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Explanatory Note

On September 29, 2023, trivago N.V. (the "Company") received the resignation of Matthias Tillmann as managing director and chief financial officer, effective as of December 31, 2023. On October 2, 2023, the Company's Supervisory Board accepted this resignation and approved a service agreement with Robin Harries to appoint him as a managing director and chief financial officer of the Company, with an effective date of no later than April 1, 2024. The Supervisory Board intends to designate Mr. Harries as a temporary member of the management board later this year, pending his appointment at our general meeting of shareholders in 2024. Upon his designation as temporary member of the management board, Mr. Harries will have all powers and responsibilities of a management board member, as if he had been appointed at the general meeting of shareholders. A copy of a press release relating to these matters is furnished as Exhibit 99.1 hereto.

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

trivago N.V.

Date: October 5, 2023

By: /s/ Johannes Thomas
Johannes Thomas
(Chief Executive Officer)

EXHIBIT INDEX

Exhibit No.	Description
99.1	Press release dated October 5, 2023

trivago N.V. to Welcome New Chief Financial Officer

DÜSSELDORF, Germany, October 5, 2023 - trivago N.V. (NASDAQ: TRVG) announced today that Matthias Tillmann will step down from his position as Chief Financial Officer (CFO) at the close of this year to pursue other interests. Robin Harries will join the company as CFO no later than April 1, 2024. Tillmann will continue to serve as a consultant until March 2024, facilitating a seamless transition with his successor.

"On behalf of the Supervisory Board and myself, I want to express my gratitude to Matthias for his outstanding service to trivago in the last seven years," said Johannes Thomas Chief Executive Officer at trivago. "He has been a trusted advisor to me since I joined as CEO, and his leadership was instrumental in navigating the challenges of the pandemic and maintaining our financial stability."

"We are thrilled to share that Robin Harries will join our leadership team as our new CFO. He has a proven track record and a deep understanding of the industry. His expertise in growing businesses will enrich the leadership team in executing our new strategy. We are delighted to have Robin on board and look forward to his contributions to our finance organization and the whole company," said Thomas.

Mr. Harries rejoins trivago as a seasoned executive in Finance, Business Development and Marketing. He first came to trivago in 2012 and facilitated the deal with Expedia Group, which acquired a 63% stake in trivago in 2013. He left trivago in 2018 after leading the company's successful Nasdaq initial public offering in 2016 and driving its global expansion in Asia and Americas. Currently, he serves as a member of the board at 1&1 Telecommunication SE, a major German telecom provider, where he boosted their consumer business growth.

About trivago N.V.

trivago is a global hotel and accommodation search platform. We are focused on reshaping the way travelers search for and compare different types of accommodations, such as hotels, vacation rentals and apartments, while enabling our advertisers to grow their businesses by providing them with access to a broad audience of travelers via our websites and apps. Our platform allows travelers to make informed decisions by personalizing their search for accommodations and providing them with access to a deep supply of relevant information and prices.

Media Contact

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Forward looking statements

This press release contains certain forward-looking statements. Words, and variations of words such as "believe," "expect," "plan," "continue," "will," "should," and similar expressions are intended to identify our forward-looking statements. These forward-looking statements involve risks and uncertainties, many of which are beyond our control, and important factors that could cause actual events and results to differ materially from those in the forward-looking statements. For additional information factors that could affect our forward-looking statements, see our risk factors, as they may be amended from time to time, set forth in our public filings with the Securities and Exchange Commission. We disclaim and do not undertake any obligation to update or revise any forward-looking statement in this press release, except as required by applicable law or regulation.

As used herein, references to "we", "us", the "company", or "trivago", or similar terms shall mean trivago N.V. and, as the context requires, its subsidiaries.