## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## FORM 6-K

#### REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO SECTION 13a-16 OR 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

Date of Report: April 21, 2017

Commission File Number: 001-37959

# trivago N.V.

(Exact Name of Registrant as Specified in Its Charter)

Bennigsen-Platz 1 40474 Düsseldorf Federal Republic of Germany +49 211 54065110 (Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F 🛛 Form 40-F 🗆

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Furnished as Exhibit 99.1 to this Report on Form 6-K is a press release of trivago N.V. (the "Company") dated April 21, 2017, announcing the date for the Company's first quarter 2017 earnings release.

#### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

#### trivago N.V.

Date: April 21, 2017

By: /s/ Axel Hefer

Axel Hefer (Chief Financial Officer)

#### EXHIBIT INDEX

99.1 trivago N.V.'s First Quarter 2017 Earnings Release Scheduled for May 15, 2017.

### trivago N.V.'s First Quarter 2017 Earnings Release Scheduled for May 15, 2017

DÜSSELDORF, GERMANY – April 21, 2017 – trivago N.V. (NASDAQ: TRVG) announced today that it will release its financial results for the first quarter for the period ended March 31, 2017 on Monday, May 15, 2017. On the same day, trivago N.V.'s management will conduct a webcast beginning at 2:00 PM CET / 8:00 AM Eastern Time. These items will be available in the Investor Relations section of the company's website at http://ir.trivago.com. A replay of the call is expected to be available for at least three months.

In addition, Expedia, Inc., trivago N.V.'s majority shareholder, will release its financial results and conduct a webcast on April 27, 2017 beginning at 1:30 PM Pacific Time / 4:30 PM Eastern Time. The webcast will be available in the Investor Relations section of Expedia's corporate website at http://ir.expediainc.com.

#### About trivago

Founded in 2005 and headquartered in Düsseldorf, Germany, trivago (NASDAQ: TRVG) is a global hotel search platform focused on reshaping the way travelers search for and compare hotels. trivago's mission is to "be the traveler's first and independent source of information for finding the ideal hotel at the lowest rate." As of December 31, 2016, trivago's global hotel search platform offered access to approximately 1.4 million hotels in over 190 countries. trivago's platform can be accessed globally via 55 localized websites and apps in 33 languages.

#### **Corporate Communications Contact:**

trivago

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